

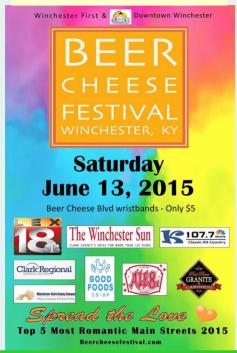


Main Street Monday!

June 8, 2015

Happenings Around the State

WINCHESTER



There is a very cool commercial playing on social media for the Beer Cheese Festival! It was done a few years ago. Check it out https://vimeo.com/16080443





Congratulations to our own Anthony Cadle,
Dayton Director as he ties the knot
Saturday June 13th/

Happy BELATED
Birthday to Eilene Collins
June 2 & Happy Birthday
Bethany Rogers June 12
Rachel Alexander June 18

I love sharing all the honors our Kentucky Main Street communities receive! One was shared by National Main Street Center site.

Congratulations to our own Bardstown, KY and the other Nationally Accredited Main Street communities of Beaufort, S.C., Eureka Springs, Ark., Dahlonega, Ga., and Abingdon, Va., who were named among the top 10 Best Southern Small Towns by readers of USA TODAY!

10 Best Places To Live In Kentucky

Posted on 2 June, 2015 | In <u>Kentucky</u> http://www.onlyinyourstate.com/kentucky/10-best-places-to-live-in-ky/

Of course there are several Main Street communities including the number 1 spot!

- **1.** Shelbyville is the American Saddle bred capital of the world. It has a friendly community, beautiful rolling, fields, and amazing views.
- **3.** LaGrange is another part of Kentucky that still has plenty of undeveloped land and a small town community feel. Residents of LaGrange will tell
- **7.** Murray is a small town with a lot to offer. Great restaurants, convenient shopping, reasonable cost of living, and best of all, it is close to Land between the Lakes.

Paducah Main Street Design Committee wanted to come up with creative ways to reuse "Paducah" specific items for Downtown. We had the Paducah School of Art and Design Sculpture Professor, Cody Arnall assist us with building tables out of historic Paducah Manhole covers. These will be part of our Art Pocket Park that begins construction in Mid July on 2nd





This June Second Saturday we'll feature a new tour led by our former board member and downtown advocate, Fire Chief Ken Pflug.

"The Upstairs and Downstairs" tour will highlight some of our hidden basement and upper story spaces. Our visits to these unique spaces will help unlock some of our layered local history and allow us to appreciate the potential of what our downtown historic architecture offers. The tour will kick off at 10:00 AM at the Main Street Fire Station and will last around 90 minutes. Participants will be walking several blocks and going up and down stairs, so please dress accordingly and come prepared for the physical demands of the tour. No tickets for the event are required, but we ask you send us an email at info@downtowndanville.com if you plan to attend, so we can gauge how many participants we will be hosting.

Your City Could Host a Smithsonian Exhibit

Kentucky Humanities Council is seeking applications through June

Museum on Main Street is a partnership of the Smithsonian Institute Traveling Exhibition Service (SITES) and State Humanities Councils nationwide that serves the small-town museums and citizens of rural America.

Museum on Main Street serves rural communities by circulating Smithsonian exhibitions that focus on broad topics of national history and culture.

The Kentucky Humanities Council is now accepting applications from potential host sites for the Smithsonian traveling exhibit, "Hometown Teams." The exhibit will be hosted by six sites throughout Kentucky between March and December 2017. Applications are being accepted until June 30, 2015. Host sites should be in communities with a population of less than 25,000 and must have 850 square-feet of display space with 8' 6" ceilings plus storage space for 21 crates.

Go here for information and to download the application. Please pass this information on to anyone you think might be interested in serving as a host site.

For more information, contact Kathleen Pool at 859.257.5932 if you would like to discuss this program.



Rolling on the River.....

The American Queen is returning to Downtown Henderson! Wednesday, July 8th Wednesday, July 15th Thursday, November 5th

Times will be announced at a later date!!

At the 2015 National Main Streets Conference in Atlanta, many of you attended the documentary screening of 'Urban Century: America's Return to Main Street,' which looks at both the history of Main Street America, and the current resurgence that is occurring thanks to the work of people like you.

We're excited to announce that the filmmakers are making the movie exclusively available to interested Main Street Program communities. This feature-length documentary follows the development of four towns across the country, and includes interviews with our NMSC President and CEO Patrice Frey, author Jeff Speck, Donovan Rypkema, and many other luminaries of the revitalization world. Screening the film for your community is a great way to get people even more excited about the important work that you're doing in your town.

Please email the filmmakers at mainstreet@noticepictures.com for more information, and to view a trailer of the movie, visitwww.noticepictures.com/urbancentury

The Maysville Players

The 12th Annual Wine Festival

in
Downtown
MAYSVILLE
4PM – 10PM



Join Us from 5-7pm for Fiddler Harry Pedigo & Guitarist Nick Denham

Live Music from 5–10pm \sim Bring a Lawn Chair and Enjoy . . .

Great Food – Great Art – Great Assortment of Vendors and ABSOLUTELY GREAT ENTERTAINMENT!

Downtown Market Street — Maysville, Kentucky Call 606.584.4888 for Info! To register as vendor, call 606.301.3269!



Main Street fall conference September 23-26, 2015 Louisville, KY Featuring Strong Towns!

New street trees in downtown Cynthiana!!!





Tax credit project happening in downtown Paducah.



The Strategy of Storefront Display Design A special presentation on June 11th 9:00 am

Maiden Alley Cinema

As a small business your store design has a powerful impact on the success of your store. And is your biggest marketing tool even when you are not open for business. Store designs are fundamental to any store's success. Key to the success of a retail store is the appeal of the

consumer experience. This is even more essential in today's world, where shoppers can easily buy what they need over the internet instead.

Though ultimately the merchandise itself is the most important thing, the manner in which it's

Though ultimately the merchandise itself is the most important thing, the manner in which it's presented is what distinguishes one retail shopping experience from another, and the design of the exhibition displays is key to achieving this end.

Special Speaker



Chris Wooldridge, District Director Kentucky Small Business Development Center Arthur J. Bauernfeind College of Business





The All * Star game is coming to our friends across the river and who was named an All *Star city??? Our Main Street community **BELLEVUE!!!**

20 20







It was great to see directors Bonnie Porter –Pineville and Tyann Hansford –Wayland in Hazard last week. We learned a lot about philanthropy from Gerry Roll of the Foundation for Appalachian Kentucky

Preservation Kentucky's
Preservation Pedal 2015
Frankfort, Kentucky

This is a partner ride for the 2015 Kentucky Century Challenge.

Register at www.imathlete.com/events/preservationpedal



Saturday • June 20, 2015



FRANKFORT: Recognize this flood-wall behind the Ward Oates Amphitheater? It might look like a plain wall, but really it's a blank canvas and this summer, it will be getting some fabulous art thanks to children in our community! Frankfort artists Jennifer Zingg (who also created the railroad mural in down-

town) and Travis Kelley are leading an effort to brighten up our riverside! Local children will be creating the mural during four camp sessions this summer, starting June 8. Know a child who would like to be involved? Sign up information can be found at Full Circle Studio & Gallery.

Not a kid but still want to be involved? Volunteers are needed to assist in the project and donations are welcome to help fund camp scholarships for participating kids. Donations can be made and more information can be found here: http://www.gofundme.com/rivermural



Last Tuesday evening we had a wonderful board training in the city of Pineville. It was great to have the communities of Barbourville and Middlesboro join us. Pictured above are Donna Smith—Middlesboro board chair, Louise Ervin Design Chair Pineville—Bobbie Bryant – KLC, Colby Slusher & Jacob Roan—Pineville director and Nickie McCarty Promotions Chair



Denise Wainscott and Matthew Courtney—Barbourville



You may have heard of, but never seen the Goose House. It is located near downtown Hazard!



If you attended our conference last fall in Pikeville you heard Jennifer talk about her experience as a young entrepreneur and her business the Treehouse Café & Bakery. Here is a photo of the outside. It is located on Main Street.

Interesting display of business ribbon cuttings in the Hazard city hall. They hang outside the council chambers. They frame a piece of ribbon and the scissors along with a photo.



Hazard is not yet affiliated with our KYMS, but they are looking into it. However, they have a lot to offer and things that could be implemented in many KY Main Streets. Here is a little in their community.



This former Bus Station is being transformed into the Art Station!



The Peace Garden is located at the entrance to downtown. It is a beautiful place and the trailhead to the River Walk arts trail. There is also a community garden. This began as a Girl Scout bronze project. Jennie Williams shared a lot of great info with us.

Both Bell County and Perry County have some beautiful mosaic work in their city hall and courthouse. Do you have these in your community? If so please send us a photo.



If you are near Pineville you must stop in and see Mrs. Combs or "Mamie" as most call her. She runs the Flocoe Restaurant. Mrs. Combs will celebrate her 90th! Birthday in July! She works there all day everyday! She loves downtown! What an inspiration she is!



The Flocoe also has a piano & while I was there several I ladies who were there for lunch had an impromptu playing and singing. It was great! Also in Bell County in Middlesboro is the Avenue Café. They have awesome Cheeseburgers!



Holly McMillin presents the Downtown Main Street Program with a check for \$5000. Nationwide & Holly McMillin Insurance Group are the Presenting Sponsor for 3rd Thursday: A Summer Concert Series. Thank you, Holly!



An Idea I saw posted on a bulletin board. Could be a good fundraiser and involve local farmers and farmers markets!



Look who's coming to Scottsville for the 4th of July!

Important news for you.

I will be out of the office from June 13—July 6. We will be celebrating our 30th wedding anniversary. We will be traveling to visit in Switzerland and France. The name Dougoud is quite common in Switzerland the homeland of my husband's grandfather. (I'll believe it when I see it) I will get to see many wonderful gardens and great art including Monet's home. I am excited to be able to do this (not so much the plane ride). I hope to find some new and exciting things that we can use in our KY Main St. communities. If you need immediate assistance contact Yvonne at 502-564-7005 & she will get you to the right person. Happy 4th of July!

MSM will return July 13th. So send in your info. for that edition by July 6, send 4th of July photos, announcements, happenings, etc!



Minta Trimble — Pikeville

Where are you from and where do you live now? Pikeville

How long have you been a Coordinator 4 years

How did you get involved with the Main Street movement? Appointed by city

Which of the Four Points is your favorite? Design

What project is consuming most of your time right now? Arts/Culture in Downtown

Do you have any favorite activities or hobbies? Decorating

What is your favorite author or book? Charlotte's Web

What is your favorite movie? Anything Denzel Washington

What is your favorite song or band? Adele

What is your favorite sports team? UK

Which actor/actress would you choose to play you in a movie?

Name something you can't live without. Chocolate -no Coke-mmm No chocolate

If you had an alternative career, what would it be? Interior Design

What's the most adventurous thing you've done recently Chasing squirrels!!! Those critters are driving me crazy. They love flower beds!!!!

If you won \$20 million in the lottery, what would you do with it Travel, eat -indulge -share the wealth

Somewhere you would like to visit **Greece**

Something no one in Main Street knows about you. I was named after a downtown business that existed in the 50's - Mint's

Ever notice how many of our young people take their most special photos at historic sites or historic buildings??

We need to educate them as to why those buildings are as they say "so cool" and how they can be a part of ensuring that this wonderful places remain for future generations!

Merchant Tower is located in downtown Campbellsville!









Two of my favorite buildings in Harrodsburg!



www.TNLdowntown.com

Springleaf Wichal's Salor Mir 96.1 NASH lean 1017 Forch Broodcash

The lines like

wntown.com

The winners of the 10Best Readers' Choice Awards for Best Southern Small Town are in. Nominees in the contest, sponsored by USA TODAY and 10Best.com, were chosen by a panel of experts and voted on by the public.

- 1. Natchitoches, La.
- 2. Abingdon, Va.
- 3. Bardstown, Ky.
- 4. Dahlonega, Ga.
- 5. Natchez, Miss.
- 6. Eureka Springs, Ark.
- 7. Beaufort, S.C.
- 8. Berkeley Springs, W.Va.
- 9. Floyd, Va.
- 10. Fredericksburg, Texas



I dropped in for a surprise visit with director, Nannie Hays, Williamsburg last week! She's a busy woman. Lots of street construction going on.



Here is a great project from Hazard that I think every Main Street program could do and partner with local artists and others. They created little tiny replicas of the doors of buildings in their downtown last summer and it drew a lot of families and children along with folks who saw it on social media and came to their town. If you would like more information on how to create I will invite them to speak at our fall conference.

the hubcap



If you are not signed up for this weekly email newsletter you should be. Even if you are not a non-profit it has great information that is applicable to any Main Street organization or others that you may be a part of. **info@nonprofithub.org**



*ALWAYS & BELIEVE THAT SOMETHING Wonderful IS ABOUT TO HAPPEN

I won't say we're saying good-bye to these young women, but they will now be part of our extended Main Street family. Emily Ammerman, Cynthiana, pictured with daughter Harlan, is going to be a stay at home mom for a while. Emily and husband Joseph are expecting their second child in just a few weeks. Emily has been a catalyst for change in her community. She will still be actively involved in the preservation of Cvnthiana.

Megan Funk has been serving as the interim director for Georgetown. Many of you met Megan when she interned at KHC. Megan will be moving to the community of Stanford, KY where she will work to develop Fort Logan, a Revolutionary War site along with other historic preservation efforts.

We wish them the best of luck and look forward to updates from them.







MADLOT SUMMER SERIES

THURSDAY JUNE, 18TH 4:00-8:00PM

AT THE MADLOT AT 7TH & WASHINGTON IN COVINGTON (NEXT TO BRAXTON BREWING CO.)

COVINGTON FARMERS MARKET + BEER WITH LIVE MUSIC FROM:

BARTON SAMUEL BANTA 1 5:00PM SHINY OLD SOUL 16:30PM



J.D. SHELBURNE

SHELBYVILLE

JD Shelburne has booked a FULL BAND concert downtown Shelbyville for Saturday night July 25th! It will kick off the Shelbyville Horse Show! Stay tuned for details! #JDShelburne

> Jubilee Street Party Concert July 25th 7:00 – 11:00 p.m. 5th & Main Streets



Locally produced food and the benefits to you and your community

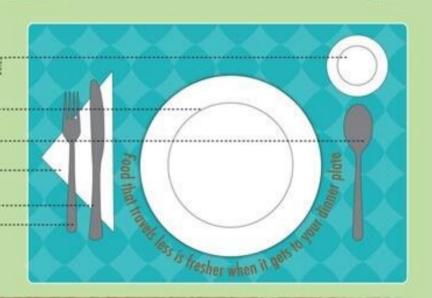
BENEFITS TO UOU

Locally produced food keeps longer then food from a supermorket

The fewer miles your food has traveled, the less likely it is that your food has been contaminated

Scientific studies have shown that genetically modified and preserved food has been linked to the increase in ellergies

Local food comes with personalized service and builds community relationships.



BENEFITS TO YOUR COMMUNITY





For every \$100 spent of a cornorate business ONLY \$27

A 2009 study in New Orleans of new jobs found that shifting and the





in the form of recirculating A 10% shift from importing produce to local use of one state's farms would save 310,000 gallons of fuel on an annual basis and would reduce CO2 by 7.3 million lbs, which reduces YOUR carbon footprint.









All Kentucky, All the Time!



Hey, Did you hear? The world is a buzz about Kentucky! Think they'll let us shop on Main Street? Kentucky not only has historic buildings and sites, we make history! We would be remiss if this week's MSM did not mention the wonderful historic event that occurred on Saturday. What a great Triple Crown race!!!! The spotlight will be on KY for the rest of the year in anticipation of the Breeder's Cup in October. If you are planning special events during this time and others please let us know.

Harness the Power of Promotional Products

In a world of social media and online marketing, sometimes small business owners forget about tried -and-true, traditional marketing methods, such as promotional products. But with summer upon us, now is a good time to take advantage of the power of promo items to spread the word about your business.

https://www.sba.gov/blogs/harness-power-promotional-products

Host a Film Screening in Your Community

At the 2015 National Main Streets Conference in Atlanta, many of you attended the documentary screening of *Urban Century: America's Return to Main Street*, which looks at both the history of Main Street America, and the current resurgence that is occurring thanks to the work of people like you.

We're excited to announce that the filmmakers are making the movie exclusively available to interested Main Street Program communities. This feature-length documentary follows the development of four towns across the country, and includes interviews with NMSC President and CEO Patrice Frey, author Jeff Speck, Donovan Rypkema, and many other luminaries of the revitalization world. Screening the film for your community is a great way to get people even more excited about the important work that you're doing in your town. Please email the filmmakers at mainstreet@noticepictures.com for more information, and to view a trailer of the movie, visit www.noticepictures.com/urbancentury.